



INTRODUCTION:

Owning Valley Quality Meats has been Micah Martin's dream all his life ... and it's a dream come true for area meat lovers, too!

His store at 122 W. Charles Ave. features a variety of hearty beef cuts. Often the shop also offers pork, sausage, chicken, quality baloney and favorites for hungry lunchtime customers like barbecue sandwiches and loaded baked potatoes that he cooks in his smoker on the street outside his store.

"Pauls Valley needed a good meat market; there hadn't been one here for 30 years," says Micah. His life's journey ran parallel to that, leading to his eventual connection with Pauls Valley. "This store has been my passion for years."

Micah grew up in the Stonewall, OK, area. As a youth, he worked for grocery stores, often in their meat departments. This led to his college studies in meat science, eventually getting a degree from Oklahoma State University in agriculture. He continued to work in the food industry, including a stint with the Oklahoma Farm Bureau. His family connections and other opportunities finally led him to Pauls Valley.

Micah and his wife Michelle have two children. He enjoys splitting his time being a good parent and running his business with the help of four part-timers.

The shop gets its meat from Performance Food Group, which offers “certified angus” products. In the future, he hopes to add indoor seating for diners. He also hopes to do more catering for major business events as well. Past customers have been Amcor and Walmart Distribution Center.

It’s these connections with other businesses and the general public that led him to decide to join the Pauls Valley Chamber of Commerce.

The shop is open Tuesday through Friday from 10 a.m. to 5:30 p.m. and Saturdays from 10 a.m. to 1 p.m. Customers follow his Facebook page to learn of his specials and lunch menus. Micah can also be reached by text to 405-444-4275.