

SEPTEMBER BUSINESS SPOTLIGHTS: TH Rogers Lumber Company

TH Rogers Lumber Company offers everything you need to do fix-ups or upgrades for your home or office, all with attention to hometown friendliness and personalized service.

Manager Ezra Skippers has worked hard since coming on board in January to continue this mission.

"We provide everything. And we're here to help. We welcome phone calls and we also love to sit down and talk about a project," he says.

The business —at 401 S. Willow St. —is getting the benefit of Ezra's 18 years of experience at Lowes. Besides the changes that come with new management, he is enhancing the store's interior merchandise and equipment shelves. He has doubled the size of the plumbing area, updating the paint department, including the addition of a paint mixer, and expanding the electrical Milwaukee and DeWalt power tool sections.

Ezra hopes to upgrade the lumber yard next. He plans to install state-of-the-art cantilevered racks so that a forklift can do much of the work of gathering and loading lumber on the customer's truck. Much of that work is done by hand currently.

A local franchise of the parent company based in ????, TH Rogers specializes in serving contractors, which makes up 75% of its business. The store's services include equipment loaners like an insulation blower and a shingle belt that moves heavy roofing material up to a roof.

"In a small community, you've got to help each other. We're here to help," Ezra says, referring to his 10 employees.