



## **Business Spotlight – February 2025**

### **Valley Gifts & Awards**

Valley Gifts & Awards is a subsidiary of Garvin County Community Living Center (GCCLC). At one time, it was known as Valley Trophy. Its primary business is still making trophies and awards for the surrounding area. Cyndi Mitchell, graphic designer for the store, fulfills lots of orders for trophies and plaques for the schools in our vicinity and as far away as Maine and California. Additionally, they are one of the few award businesses in the nation that can produce braille awards.

The business was started many years ago when Cathy Cash, the CEO of GCCLC, received a phone call from a friend who was making awards for the rodeo industry but wanted to get out of the business. She asked if GCCLC would be interested in purchasing the equipment from her and employing some of the clients to help with the business. Cathy agreed to try it, and the business grew into what it is today.

When the business moved from the Sheltered Workshop to its current location at 115 E. Paul, they began to add gift items that could be personalized. Valley Gifts & Awards can customize many gift items with its laser, engraver or sublimation. Valley Gifts & Awards can

also produce many items for businesses, such as desk bars, nameplates, and magnetic name tags, to name a few.

The gift shop side of the business has something for all ages and genders. The store boasts an array of home decor items and gifts for men, such as knives and products to treat their beards. Store manager Connie Smith also sells local honey, jams, jellies, salsas, Amish Popcorn, and many seasonings. In addition, they have an array of beautiful Bibles, some lovely baby items, stuffies that can be warmed, cute and quirky socks, and so much more.

The Pauls Valley Chamber of Commerce has supported our downtown business by offering and promoting many activities along Paul and Chickasaw streets that encourage store patronage. They work tirelessly to help Chamber businesses to be successful.

Valley Gifts and Awards is a proud Chamber member and proud to be part of the business community in Pauls Valley.

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